Connecting With Your Students Starts on Day 1

How to Integrate Connect® into Your Course Syllabus

You and your syllabus create the first impression students get on Day 1 of your class, and ensuring students acquire the required resources will get them on the path to success. But, first it's imperative your students recognize the value of these resources, how to obtain them, and how they will help ensure their success.

They want to know:
- Yes, my instructor is going to use these materials
- Yes, my grade is dependent on using these materials
- Yes, it's worth the money I need to spend to acquire these materials

Here's a guide to help you illustrate the value of Connect to your students through the work you've assigned to them, the study tools they have access to, and the many student benefits they get as a result.

By setting a positive tone and clearly articulating the value of Connect, you will maximize student engagement in learning right from the start.

The information your students need most to get started are on the following pages and can be **added to your syllabus**. Keep reading for valuable Instructor Tips on how to effectively integrate Connect into your course too.

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Look for the copy symbol throughout this guide.

Instructors who use Connect spend...

72% less time on administrative tasks[1]

90% more time on active learning experiences with their students[1]

[1] *The Impact of Connect on Student Success, Connect Effectiveness Study 2016*

For Your Syllabus: A Brief Description of Connect and How It'll Be Used in the Course

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For this course, you will be required to purchase McGraw-Hill Education Connect® access for *{author, title, edition}*. You may choose not to buy a print text since Connect contains the full reading experience. Please be aware if you purchase a used textbook you will still need to purchase Connect access to complete required assignments that make up *[ADD %]* of your total course grade.

Information on REQUIRED course material:

Title	Edition	Author	Publisher	ISBN
			McGraw-Hill Education	

Connect is an easy-to-use homework and learning management solution that embeds learning science and award-winning adaptive tools to help you get the best results in this course. It is designed to create a personalized pathway for your success, making every minute you study more effective. Using adaptive technology, Connect pinpoints exactly what you know and don't know yet, and seamlessly offers up learning resources in real time to help you focus your study time. Connect contains the interactive eBook and study tools, giving you anytime access to course resources and assignments.

Connect can help you:

- √ **Stay organized** on assignments and due dates all in one place
- √ **Focus more** on difficult sections and concepts
- √ **Practice for exams** with self-assessment tests and quizzes
- √ **Track your performance** with personalized reports
- √ **Save time** on studying
- √ **Save money** on textbooks
- √ **Score higher** in the class

For Your Syllabus: How to Get Registered on Connect

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To begin, you need to purchase Connect access.
Copy and paste the options that best apply to your course >>>

Option 1

Purchase from Connect course URL:

Purchase online directly from the course homepage at *{add Connect section-specific WEB ADDRESS}*. Purchasing Connect online is the best value for your required course materials – typically half the price of the printed textbook bundle. You'll be prompted to either log in with an existing Connect account username and password, or to create a new account. Then enter your access code, purchase access online or begin your 14-day Courtesy Access period. A low-cost print-upgrade option is also available via Connect if you find yourself wanting a print companion at some point during the semester. This will be a full color binder-ready version of the text shipped at no charge.

Option 2

Purchase from Connect integrated in LMS:

Purchase online directly from course homepage *{add LMS link}* by clicking on the first assignment. Purchasing Connect online is the best value for your required course materials – typically half the price of the printed textbook bundle. You'll be prompted to either log in with an existing Connect account username and password, or to create a new account. Then enter your access code, purchase access online or begin your 14-day Courtesy Access period. Once you've completed your selection, you'll arrive at the start of your first Connect assignment. A low-cost print-upgrade option is also available via Connect if you find yourself wanting a print companion at some point during the semester. This will be a full color binder-ready version of the text shipped at no charge.

Option 3

Purchase from the bookstore:

Purchase a Connect code in the bookstore either standalone or packaged with a textbook and register at the above link using the access code. You'll be prompted to either log in with an existing Connect account username and password, or to create a new account. Then enter your access code, purchase access online or begin your 14-day Courtesy Access period. A low-cost print-upgrade option is also available via Connect. This will be a full color binder-ready version of the text shipped at no charge.

Instructor Tip

Registering in Connect on or before the first day of class can have a tremendous impact on your students' performance throughout the semester. Remind them to purchase as soon as possible because:

The risk of failing is 1.3-times greater for students who wait 3 weeks to buy Connect*.

The cost of retaking a course can be both time consuming and financially devastating. Using Connect can help your students avoid that dreaded scenario.

Based on Connect assignment data from 2.5 million students taking Connect courses in 2015. Failure assumes score of 60% or below on Connect assignments.

DAY 1	Students who access digital materials on **Day 1**	Average score: **81%**
DAY 7	Students who access digital materials on **Day 7**	Average score: **75%**
DAY 14	Students who access digital materials on **Day 14**	Average score: **70%**

Instructor Tip

We recommend that 15% is the minimum required to ensure student engagement. Students value your assignments when you make them valuable. You can tell students that Connect is part of their final grade because using the platform has been proven to improve pass rates!

Did you know? Eighty-four percent of instructors using Connect make it required for their classes because of its measurable impact on pass rates. 20% of Connect instructors require it for more than 50% of the grade1? The more Connect is worth in the course, the more engaged students are.

84% of instructors make Connect required

[1] *2017 Spring Connect User Satisfaction Study*

Instructor Tip

Using Connect is as easy as registering. A good idea is to be ready to have all students register on the first day, either by going to a computer lab or on their tablet or laptop in the classroom. Got a student who used it before? Have them share their successful experience to get students excited about Connect.

Check your section roster to ensure that students have successfully registered. If using an LMS, check that their accounts are synced.

Instructor Tip

For the most effective results in setting and managing student expectations, create and add an assignment schedule—integrated with Connect coursework— to your syllabus.

Example of an assignment schedule from a sample syllabus

READING & ASSIGNMENT SCHEDULE

Week	Dates	Topic	Readings and Lecture Videos	Assignments Due
UNIT 1: Basics of Psychology and Mental Health				
1	1/19-1/20	Class introduction, guide to using your textbook & online resources	Syllabus, Introduction Video	Read syllabus, watch video, register for Connect, Facebook
2	1/23-1/27	History & Subfields of Psychology	Chapter 1	SmartBook (SB) & Quiz for Chapter 1
3	1/30-2/3	Biology of Behavior	Chapter 3	SB & Quiz for Ch. 3
4	2/6-2/10	Psychological Disorders & their Treatment	Chapters 15 & 16	SB & Quizzes for Ch. 15-16
	2/11-2/12	EXAM # 1	Literature Review Paper Tutorial Vid	Paper Topic, Interactivity 1

For your Syllabus: How Connect Fits into the Overall Course Grade

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Connect is required to complete your assignments and will be worth *{insert}%* of your grade.

SmartBook or ebook reading assignments: ___*points/%*
Assignments: ___*points/%*
Quizzes: ___*points/%*
Exams: ___*points/%*

For Your Syllabus: Expectations and Policies Related to Course Assignments

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All course assignments will be scheduled, completed and recorded in Connect. All students are required to complete every assignment by the due date listed.

Instructor Tip

Consistency helps students stay on top of their coursework and reduces having to deal with late assignment issues. Experienced users recommend making assignments due at the same cadence and time each week; for example, all reading completed prior to class at 9 am and weekly assignments due Sunday at 11:59 pm.

P.S. If making assignments due at midnight, use 11:59 pm instead to reduce the 12:00 am/pm confusion! Is it noon? Is it midnight?

For your Syllabus: Getting Technical Support

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If having trouble registering or accessing Connect, please contact McGraw-Hill's Customer Support for the fastest help. Live chat, email, and phone support are available almost every hour of the day.

Website: www.mhhe.com/support | **Phone:** (800) 331-5094
Hours (EST)
Sunday: 12 PM - 12 AM
Monday - Thursday: 24 hours
Friday: 12 AM - 9 PM
Saturday: 10 AM - 8 PM

Ensure your computer meets system requirements by going to this link:
http://connect.mheducation.com/connect/troubleshoot.do

By the way, if you still need to get familiar with Connect or need a refresher, take advantage of our training today.